



DISTRICT OF RAINY RIVER SERVICES BOARD

Media Release

DRRSB Launches Five-Year Strategic Plan

Fort Frances, Ontario – 2025/01/29 – The District of Rainy River Services Board (DRRSB) is proud to announce the launch of its new Five-Year Strategic Plan, *Compassion. Collaboration. Innovation. A Vision for 2025-2030*, a comprehensive roadmap that reflects the Board’s commitment to meeting the evolving needs of the district through collaboration, innovation, and community-focused service delivery.

In developing the plan, DRRSB worked with third-party consultant, Housing Services Corporation (HSC), to engage with board members, staff, community and municipal partners, First Nations representatives, and the public to gather constructive feedback.

In addition to incorporating a new land acknowledgement and an updated mission and vision, the plan also outlines key priorities for DRRSB over the next five years:

- **Build a Strong Organization** – We are dedicated to building a resilient, inclusive, and adaptive organization that values respect at its core.
- **Influence System Change** – We are committed to driving meaningful, system-wide change by embracing innovation to meet the evolving needs of our district.
- **Support People, Strengthen Communities** – We are committed to delivering person-centered services across our district that nurture belonging, dignity, and empowerment.
- **Grow Sustainably** – By planning thoughtfully, embracing innovation and effectively utilizing resources, we will enhance our impact and ensure sustainable growth while creating opportunities for future success.

This Strategic Plan serves as a roadmap and touchstone for the Board, CAO, management, and staff to measure and monitor progress. It provides clear direction while allowing for adaptability to meet emerging needs and priorities.

“Guided by our mission to deliver quality services with accountability and respect, and our vision of empowering communities to be inclusive and sustainable, we are committed to fostering meaningful partnerships that address the needs of our district and build a stronger future for all,” said Board Chair, Debbie Ewald.

The DRRSB extends its sincere gratitude to everyone who contributed to the development of this plan. Your insights and perspectives have been invaluable in shaping a document that reflects the collective goals of the district.

The Strategic Plan is available on the DRRSB website at <https://rrdssab.ca/reports/>.

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About DRRSB

The District of Rainy River Services Board (DRRSB) delivers and supports the delivery of essential services across the district, including paramedic services, housing and homelessness programs, child care, and Ontario Works. Committed to improving the quality of life for residents, DRRSB works collaboratively with partners to address local needs and build a stronger community.

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